



ARTICLES

The geometry of stimulus control

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Many studies, both in ethology and comparative psychology, have shown that animals react to modifications of familiar stimuli. This phenomenon is often referred to as generalization. The majority of modifications lead to a decrease in responding, but to certain new stimuli an increase in responding is observed. This holds for both innate and learned behaviour. Here we propose a heuristic approach to stimulus control, or stimulus selection, with the aim of explaining these phenomena. The model has two key elements. First, we choose the receptor level as the fundamental stimulus space. Each stimulus is represented as the pattern of activation it induces in sense organs. Second, in this space we introduce a simple measure of 'similarity' between stimuli by calculating how activation patterns overlap. The main advantage in this approach is that the generalization of acquired responses emerges from a few simple principles that are grounded in the recognition of how animals actually perceive stimuli. Many traditional problems that face theories of stimulus control (e.g. the Spence–Hull theory of gradient interaction or ethological theories of stimulus summation) do not arise in the present framework. These problems include the amount of generalization along different dimensions, peak shift phenomena (with respect to both positive and negative shifts), intensity generalization and generalization after conditioning on two positive stimuli.

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When an animal encounters a novel stimulus, be it in the wild or in the laboratory, we usually think that its initial behaviour in the new situation is determined by previous experiences with similar stimuli (either the animal's own experiences or those of its species, stored in its genes). This area of research has been referred to as 'stimulus control' in comparative psychology and 'stimulus selection' in ethology. Both disciplines have produced similar results, although a comparison can be difficult because of differences in methods, terminology and scope (Hinde 1970; Baerends & Drent 1982). Traditionally, ethologists have claimed that innate and learned behaviour are governed by different mechanisms, whereas psychologists ignored innate components of behaviour. Today, there seems to be little justification for either of these views. Explanations in both fields share many points, notably the assumption that responding is determined by similarity between stimuli. This applies, for instance, to psychological theories of stimulus generalization and ethological theories of stimulus summation

(Spence 1937; Hull 1943; Baerends & Kruijt 1973; Shepard 1987).

Our aim here is to contribute to a general theory of stimulus control that can bring together a number of different phenomena, and also allow a comparison between data from the field and the laboratory. We focus on the generalization of stimulus–response associations to novel stimuli, and we regard individual learning and evolutionary processes as two different ways of acquiring such associations. We describe a model able to predict responding and degree of generalization given that certain associations have been established. An important advantage is that it provides an intuitive understanding of what to expect when stimulus control is important, in contrast with, for example, artificial neural network models. Two steps are crucial in developing the model. The first is to choose a space in which experiences and stimuli can be properly described. The second step is to specify how similarity between stimuli in this space determines responding. The majority of our comparisons are with data from comparative psychology, since animals' experiences are better known in such studies. We do, however, frequently point out similarities with ethological data.

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THE RECEPTOR SPACE

How should we represent stimuli? A frequent method is to split them into a number of components that are somehow 'self-evident' features of stimulation, for example lines, shapes or colours, in the case of visual stimuli. This is done in a number of theories, for example stimulus sampling theory (Atkinson & Estes 1963) and feature theory (for example in Rescorla 1976). An even simpler representation is just to note the presence or absence of components such as a light or a tone. How to identify the features of stimulation themselves is, however, rarely addressed. One approach, adopted mainly in human psychology, is to locate stimuli in a 'psychological space' (Shepard 1987; Shanks 1995). This procedure amounts to presenting subjects with a number of stimuli and measuring how often they make mistakes in telling the different stimuli apart. The stimuli are then positioned in an abstract space via a statistical analysis so that their distances reflect the similarity judgments made by the subjects. The coordinates in this space can be frequently interpreted, a posteriori, as corresponding to meaningful physical characteristics of the stimuli considered (e.g. brightness and saturation for a colour classification in Nosofsky 1987). This approach is useful to determine the relations between stimuli as they are perceived by the subjects, but it is clear that in this way the space is built according to the observed behaviour. Our concern here, instead, is to have a space that allows us to predict behaviour as a function of stimulation.

The approach we follow is to start from how stimuli appear at the receptor level. External stimuli affect the sense organs by activating receptor cells. Stimuli that differ only in the value of one physical parameter are said to lie on a 'stimulus dimension', for instance wavelength or intensity of light. If stimulation changes along such a dimension the activation of sense organs changes in a characteristic way. It is useful to distinguish between two basic types of dimensions. One example of the first type is the wavelength of light: photoreceptors have maximum sensitivity to one wavelength, and react progressively less when stimulation departs from this value. The second type is intensity dimensions, where there is no peak in sensitivity: a more intense stimulus always yields a stronger activation. This distinction has important consequences for stimulus control (see below).

For simplicity, we consider a model perceptual organ made of N cells, which react to stimulation by emitting an output signal, taken to be a number between zero and one. A stimulus s is then represented as the collection of activities s_i , $i=1, \dots, N$, produced in each of the receptor cells. We call the 'receptor space', R , the space spanned by all possible patterns of activation.

OVERLAPS BETWEEN STIMULI

A theory of stimulus control aims to express the rate of responding to novel stimuli in terms of their relations to those stimuli that have been experienced in the past, given that we know how the stimuli experienced are

reacted to. Thus, once stimuli have been represented in some space, we need a means to express the 'relatedness' of different stimuli. In the framework of a 'feature' decomposition of stimuli, as recalled in the preceding section, it is customary to measure the similarity of two stimuli according to the number of equal features they share. In the case of psychological spaces, the assumption that the perceived similarity between two stimuli is a function of their distance in the space is crucial for the very construction of the psychological space itself.

In the receptor space R it is possible to consider many different ways to relate stimuli to each other. It proves useful to use the following definition for the 'relatedness' of any two stimuli, say a and b , which we term $a \cdot b$:

$$a \cdot b = \sum_{i=1}^N a_i b_i. \quad (1)$$

This is the usual definition of the scalar product in geometry. It is related to the statistical correlation between the activation patterns generated by the two stimuli a and b , and takes into account the whole pattern of activation produced by stimulation, attributing more importance to the most activated cells. We refer to it simply as the 'overlap' between the two stimuli. For any stimulus a the quantity $a \cdot a = \|a\|^2$ (the overlap of a with itself) is the square length of a considered as a vector, as usually defined in Euclidean spaces. The quantity $\|a\|$ is interpreted as a measure of the 'intensity' of the stimulus.

Note that the overlap (1) is not a measure of similarity in the mathematical sense, since there is the possibility that, for example, $a \cdot b > a \cdot a$ so that a overlaps with b more than with itself. By contrast, the similarity of an object to itself has to be greater than the similarity of the same object to all the others that can be considered. This property can be equivalently expressed in terms of distances: the stimulus that is closest to a is always a itself. For example, it can happen that $a \cdot b > a \cdot a$ if b , in addition to producing a similar activation pattern, also activates some cells to a greater extent than a . We illustrate this point in Fig. 1, which represents three very simple stimuli and the overlaps and Euclidean distances of each of them with the first one. The stimuli are imagined to act on a sense organ with only two receptors. We see that, although stimuli 2 and 3 have the same distance from 1, they have different overlaps with it, and that stimulus 2 has a bigger overlap with 1 than 1 itself. This latter property reminds us of the peak shift phenomenon, observed under certain conditions when an animal, reinforced for responding to a stimulus S^+ , is found to respond with maximum strength to a stimulus that is different from S^+ (we use uppercase letters to refer to real stimuli, and lowercase ones for stimuli in the space R). We analyse this point more fully below.

What is the advantage of using overlaps instead of distances? The main problem of distances is that they do not take the intensity of stimulation into account correctly. Since similarity can always be expressed in terms of distances, this inability has serious consequences for all theories that base responding on similarity. Consider for example a positive stimulus S^+ . The fact that no stimulus



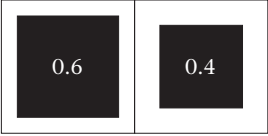
	Stimuli	Distance from 1	Overlap with 1
1		0	0.52
2		0.29	0.56
3		0.29	0.48

Figure 1. Schematic representation of three stimuli activating a sense organ with two receptors (left column). The activation of each receptor is expressed by the amount of filling in the corresponding square, a completely black square meaning full activation, as made clear by the numbers in white. Stimulus 1 is taken as a reference to calculate the Euclidean distances and overlaps (formula 1) in the centre and right columns. The Euclidean distance has the usual definition $d(a,b)=\sqrt{\sum_{j=1}^N (a_j-b_j)^2}$.

can be more similar to S^+ than S^+ itself means that response should decline if we change S^+ in any way (in the absence of other relevant experience). But we know from experiments that changes that yield more intense stimuli will also produce a stronger response (see below for references and comments). This holds for any space that we choose to represent stimuli in, be it a psychological space, a feature space or the receptor space R we use here. We can interpret overlaps as combining information about distances and intensities. Given two stimuli a and b , the following relation connects their overlap $a \cdot b$ with intensities and Euclidean distance $d(a,b)$:

$$a \cdot b = \frac{1}{2} (\|a\|^2 + \|b\|^2 - d^2(a,b)) \quad (2)$$

where, we recall, $\|a\|$ is the intensity of a . Especially in natural settings, but in the laboratory as well, we regard the inability to take into account intensity effects as a serious limitation of theories based on similarity. We show below (see Generalization along a line in receptor space) how considering overlaps instead of distances overcomes this problem.

RESPONDING AFTER EXPERIENCES WITH TWO STIMULI

Suppose that an animal has experience with two stimuli, S^+ and S^- . As the notation suggests, we can imagine that S^+ is a positive stimulus, that is, associated with a reward,

while S^- is a negative or neutral stimulus, so that the animal responds more to S^+ than to S^- . In the framework of stimulus control, we want to express the rate of responding to other stimuli in terms of their relations to S^+ and S^- . We have of course to suppose that no strong pre-existing bias is affecting responding, coming from previous experiences or species characteristics. To keep things simple, we suppose as well that, in the model, responding can be considered a continuous variable of stimulation, so that $r(s)$ is the strength of the response to stimulus s . If s^+ and s^- model S^+ and S^- , then $r(s^+) > r(s^-)$. For example, we can consider $r(s)$ to vary between 0 and 1, and interpret it as the probability of response to s . A comparison with reality can then be made in terms of number of responses or response frequencies.

Note that we do not consider how a stimulus-response association has been acquired. What we want to predict, instead, is generalization given that certain stimulus-response relationships have been established. Throughout this paper, s^+ means a stimulus that yields a high response, while a low response is assumed for stimuli noted as s^- . This is not to dismiss learning or evolution as unimportant, but rather to explore those characteristics of stimulus control that are independent of the details of the acquisition process (see Discussion).

If definition (1) is meaningful, we can expect that responding to a stimulus s is determined by some function of the overlaps of s with s^+ and s^- . Without considering any specific model of learning and memory, it is difficult to say anything about such a function, except that when s is very close to s^+ or s^- the conditioned responses should be reproduced. A working hypothesis can be stated as follows: if $s \cdot s^+ > s \cdot s^-$, that is, if s overlaps more with s^+ than with s^- , then the response $r(s)$ should be closer to the one associated with s^+ , and vice versa if $s \cdot s^+ < s \cdot s^-$. For brevity, we refer to the above assumption as the ‘overlap principle’. It is exactly the translation in the present context of the statement that similarities to the conditioned stimuli should determine responding. The only difference is that (1) is assumed to be a means of relating stimuli to each other.

In the present case, having assumed $r(s^+) > r(s^-)$, we can consider the difference

$$\delta(s) = s \cdot s^+ - s \cdot s^- \quad (3)$$

as an index of responding, so that the bigger $\delta(s)$ the stronger the response to s . The outcome of acquisition (by evolution or learning) is summarized by the fact that the overlap with s^+ contributes positively to $\delta(s)$, and the overlap with s^- negatively.

Note that $\delta(s)$ provides us with a ranking of the different stimuli, and not with absolute response rates: it enables us to predict that, in a given situation, bigger values of $\delta(s)$ correspond to higher response rates. So, $\delta(s)$ is not the same as the strength of the response $r(s)$, but there is a definite relation between the two: if $\delta(a) > \delta(b)$, then $r(a) > r(b)$, for any two stimuli a and b . Already the rank of stimuli determines the position of a peak, the shape of a gradient and its symmetry or asymmetry.

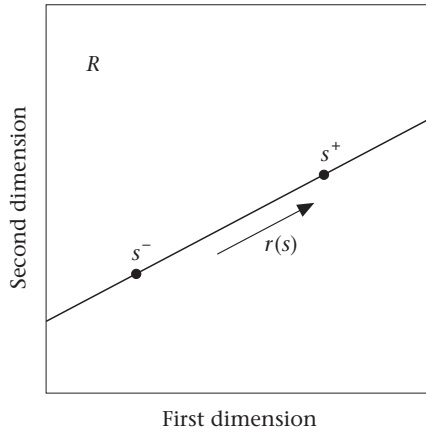


Figure 2. The line through two stimuli, s^+ and s^- , in a two-dimensional stimulus space, R . The arrow indicates the direction in which the response $r(s)$ is predicted to grow monotonically along the line.

Generalization Along a Line in Receptor Space

We are assuming that only two stimuli, s^+ and s^- , have been associated with a response. These two stimuli determine a dimension: the line that joins them (see Fig. 2). We refer to a generalization test along this dimension as a 'line test'. It is important to remember that this line is meant to be in the receptor space R ; we discuss later on how to relate it to physical stimulation. To derive predictions about this test, we have to calculate $\delta(s)$ along the line. This can be done by introducing a coordinate x so that each value of x corresponds to one stimulus $s(x)$ on the line. The mathematical representation of $s(x)$ is very simple: the activation of each unit $s_i(x)$ is given in terms of the activations of the corresponding units s_i^+ and s_i^- by:

$$s_i(x) = xs_i^+ + (1-x)s_i^- \quad (4)$$

where we can see, for example, that $x=0$ corresponds to s^- and $x=1$ to s^+ ; $x=0.5$ indicates the midpoint between s^+ and s^- . The direction from s^- to s^+ is the direction of increasing x . If we imagine travelling along the line, values of x lower than 0 indicate stimuli that lie before s^- , while $x>1$ corresponds to stimuli beyond s^+ . The meaning of equation (4) is simply that all activations in $s(x)$ move at the same rate from their values in s^- to the ones in s^+ (and past these values, until the boundaries of R are reached).

Using equation (4) we can write $\delta(s)$, from its definition (3), as follows:

$$\delta(s(x)) = \|s^+ - s^-\|^2 x + (s^- \cdot s^+ - s^- \cdot s^-). \quad (5)$$

We see that $\delta(s(x))$ always increases when x increases, since the quantity $\|s^+ - s^-\|^2$ is always positive (if s^+ and s^- are different). This means that responding will always increase from the negative to the positive stimulus. Equation (5) also predicts shifts in responding for stimuli

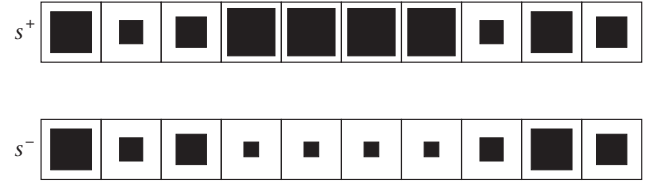


Figure 3. Ideal representation (by the same mechanism explained in Fig. 1) of two stimuli, s^+ and s^- , in a 10-dimensional space, i.e. stimulating a sense organ with 10 receptors. The stimuli differ in the four central units, more active in s^+ .

past s^+ ($x>1$) and before s^- ($x<0$), since $\delta(s(x))$ is ever increasing. In summary, a monotonic gradient, exhibiting both positive and negative shifts in responding, is predicted from the overlap principle, in a test with stimuli that lie on the line joining s^+ and s^- in the receptor space R .

Monotonic gradients along intensity dimensions

Although the line test may look abstract, there is one case in which a familiar generalization test corresponds directly to it, namely the case of intensity generalization. This can be seen with the help of Fig. 3, representing the effect of two stimuli on a sense organ with 10 receptors.

The four central units, which differ between s^+ and s^- , model what is controlled by the experimenter, for example a light or sound whose intensity can be varied. The lateral units represent contextual stimuli, that is aspects of the experimental environment that are never varied during the experiment. Moving along the line that joins these two stimuli, following equation (4), amounts to changing simultaneously the intensity of the central units. For example, values of x greater than one will produce more activity than s^+ , resulting in a more intense stimulus. Experimental results from intensity generalization tests (see Fig. 4b) conform to the above predictions: they increase monotonically moving from the negative to the positive stimulus and show positive as well as negative shifts (Razran 1949; Thomas & Setzer 1972; Huff et al. 1975; Zielinski & Jakubowska 1977). Some nonmonotonicity is sometimes found, but we must keep in mind that we are considering the idealized case in which only s^+ and s^- contribute to responding. In reality, many experiences, both learned and inherited, influence animals.

Intensity generalization has also been studied in ethology, with similar results. One example is the preference of herring gulls, *Larus argentatus*, for brighter egg dummies, reported in Baerends & Drent (1982). In choice tests between two shades of grey was consistently preferred. The only exception to this pattern was the white dummy, which was not reliably preferred to darker shades. Tinbergen's (1942) study also revealed a monotonic gradient. Male grayling butterflies, *Eumenes semele*, were shown female dummies of different shades of grey, and the darker the dummy, the more pursuit flights it elicited (reversed intensity generalization, see below).

In the model, as in experiments (Huff et al. 1975; Zielinski & Jakubowska 1977), it does not matter which

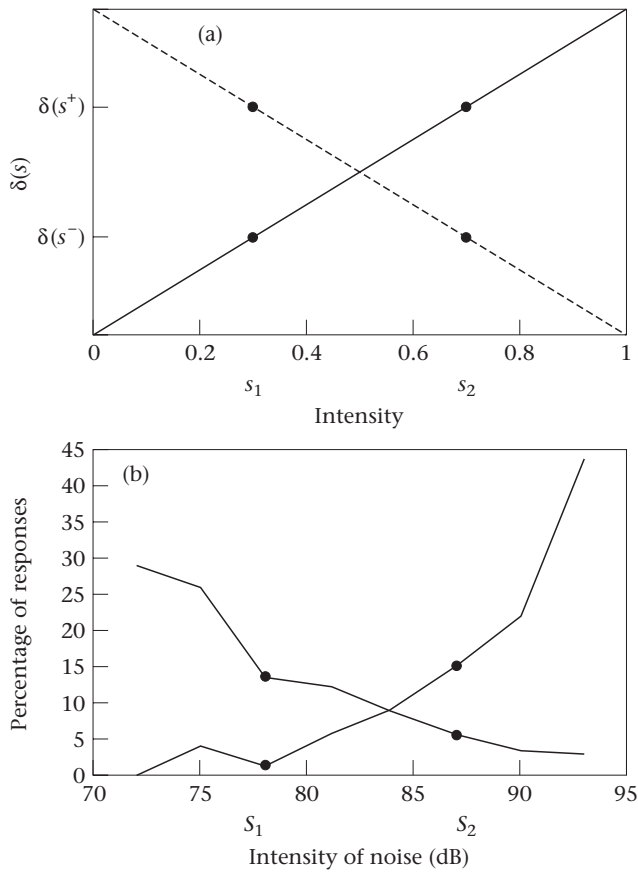


Figure 4. (a) The rankings predicted by $\delta(s(x))$ (equation 5) for the stimuli in Fig. 3, alternatively considered as s^+ and s^- . The stimuli differ in the intensity of the four central units, whose value is plotted on the horizontal axis. Changing this value (in all units simultaneously) amounts to moving on the line that joins the two stimuli in the receptor space R , and also corresponds to intensity generalization tests. (b) Data on noise intensity generalization redrawn from Huff et al. (1975). Two groups of rats were trained to respond to one of two stimuli: $S_1=78$ dB or $S_2=87$ dB, while responding to the other one was not reinforced. The gradients rise when moving from the negative stimulus to the positive one, irrespective of which one is the most intense.

one of s^+ and s^- is the most intense: the gradient appears reversed if stimuli are aligned according to intensity (Fig. 4, descending lines), but does not change in the geometrical representation, always growing from s^- to s^+ (the direction of increasing x). Note that the prediction of monotonic gradients depends only on the fact that receptor activation increases with physical intensity, not on the precise nature of the increment. We have assumed above that such increase is linear, while it is usually logarithmic. However, intensities are usually measured on logarithmic scales (as in Fig. 4 for noise intensity, measured in dB), so that receptor activation increases linearly along the scale.

Monotonic gradients along other dimensions

Intensity generalization is only a particular case of 'line test', and one can choose other combinations of s^+ and s^- that do not have a well-defined intensity relationship.

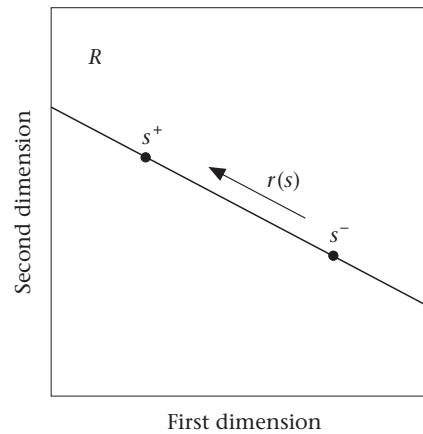


Figure 5. Line test with a positive stimulus that is less intense than the negative one on the first receptor dimension, and more intense on the second one (compare with Fig. 2).

For example, s^+ can be more intense than s^- on some receptor cells but less so on other ones (see Fig. 5). According to the overlap principle, we get the same predictions as before under these more general conditions: a monotonic gradient increasing from s^- to s^+ with both positive and negative shifts in responding. This is a novel prediction, and it can be tested experimentally. To design such an experiment we need to build a set of real stimuli that can be considered to lie on a single line in the receptor space associated with a sensory organ. A simple possibility is to have two white lights generate the stimuli. Let us indicate their intensities with two numbers, so that $S=[l,L]$ means that the stimulus S is produced by activating the first light to an intensity of l (measured in some appropriate scale), and the second light to an intensity of L . Let us have $S^+=[L,L]$ and $S^-=[L,l]$ as training stimuli. We can then generate a set of test stimuli by choosing the intensities of the two lights in agreement with equation (4):

$$S(x)=[Lx+l(1-x), lx+L(1-x)]. \quad (6)$$

Note that equation (6) represents real stimuli, the two numbers associated with each stimulus being a description of actual light intensities. The important point with this experimental design is that the two stimuli $[l,L]$ and $[L,l]$ have the same total intensity, but still the overlap principle predicts that stimuli built according to equation (6) give rise to an intensity-like gradient.

Koehler & Zagarus's (1937) experiment can be considered of this kind, although it does not provide conclusive evidence. They presented ringed plovers, *Charadrius hiaticula*, with normal eggs (dark brown speckles on a light brown background) and artificial dummies. The dummies had black speckles on a white background, and were preferred over the normal ones. This preference agrees with our analysis if we consider the natural egg as a positive stimulus, and the background of the nest (which is brown-grey sand or gravel) as the negative one. This natural situation can be modelled with a uniform s^- (all units with the same intermediate activation) and an

s^+ which is a mixture of units with high and low activation. Then the 'preferred' region of the line, where $x > 1$, corresponds to stimuli in which the contrast with the s^- is enhanced: where s^+ is lighter (darker) than s^- , a supernormal stimulus should be even lighter (darker). Since [Koehler & Zagarus \(1937\)](#) did not test other dummies, however, our conclusion must be considered provisional. It can be thoroughly tested by investigating the ringed plover's preferences over a wider range of speckling-background contrast. For example, our model predicts that a normal egg should be preferred over one of uniform coloration close to the nest background. This latter coloration, in turn, should be chosen more often when the bird is confronted with an egg with a dark background and light speckles (the converse of the supernormal appearance, corresponding to $x < 0$ in the model).

Gradient Shape Along Nonintensity Dimensions

Most generalization gradients look different from those obtained in intensity generalization tests in that they are not monotonic, often presenting a peak at or near the positive stimulus ([Guttman & Kalish 1956](#); [Kalish & Guttman 1957, 1959](#); [Hanson 1959](#); [Jenkins & Harrison 1960, 1962](#); [Marsh 1972](#)). This can be understood by realizing that although the experimental stimuli can be lined up on a single dimension (for example, sound frequency or light wavelength), this dimension is not a straight line in the receptor space.

We illustrate this fact in the idealized case of a receptor organ with two cells. Imagine for example that these are two photoreceptors, which respond maximally to two different wavelengths, but also to other ones, as depicted in [Fig. 6a](#) for a dimension named λ . The first receptor responds more to lower values of λ , while the second one is more active at higher values. We can probe this receptor organ with stimuli of different 'wavelengths', and the resulting stimulation can be represented in a two-dimensional graph, as in [Fig. 6b](#). Each point in the graph represents a pair of activations of the two receptors. When λ increases steadily, the representative point moves in the receptor space, describing the solid curve in [Fig. 6b](#). This curve is the representation of the λ dimension in terms of receptor activations. The figure also shows (dashed line) a curve of constant intensity (these curves are arcs of a circle, in the model). We see that part of the λ dimension is close to this curve, so that the intensity of stimulation is approximately constant for many values of λ .

All the results we describe below are largely independent of the exact form of the receptor response functions, and of the number of cells one considers. What is important is that the receptor activations peak at some value along the dimension considered, and react progressively less when departing from it. This is true of many receptors when stimulation varies along common stimulus dimensions. A further example, in addition to photoreceptors, are ganglion cells in the ear, whose response curves are similar to those in [Fig. 6a](#), often reacting to a range of sound frequencies of several hundred Hz (see [Coren &](#)

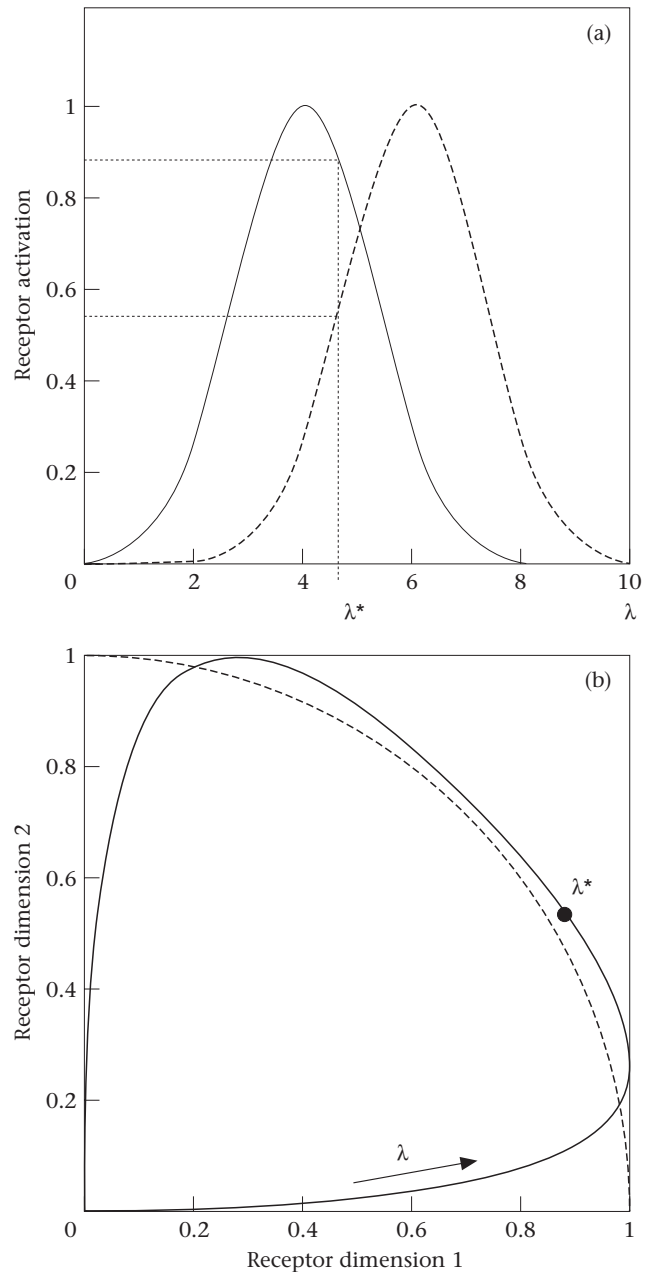


Figure 6. (a) Response of two receptors to stimuli that can be lined up along a dimension λ , for example light wavelength. Each receptor has a peak of response for a given value of λ , but also responds to different values. For example, the value λ^* elicits the two different activations shown in the figure. The 'red' and 'green' cones in the retina of many animal species constitute a similar system. (b) The receptor space corresponding to the sense organ in (a). Each point in this space represents a pair of receptor activations. For example, the bullet shows the point representing the stimulus value λ^* in (a). When λ increases from zero to 10, the representative point describes the solid curve in the figure (the arrow indicates the direction of increasing λ). The dashed line is a line of constant intensity of stimulation.

[Ward 1989](#)). In this way, even a tone consisting of a single frequency elicits responding by many ganglion cells. Two tones of not too different frequencies

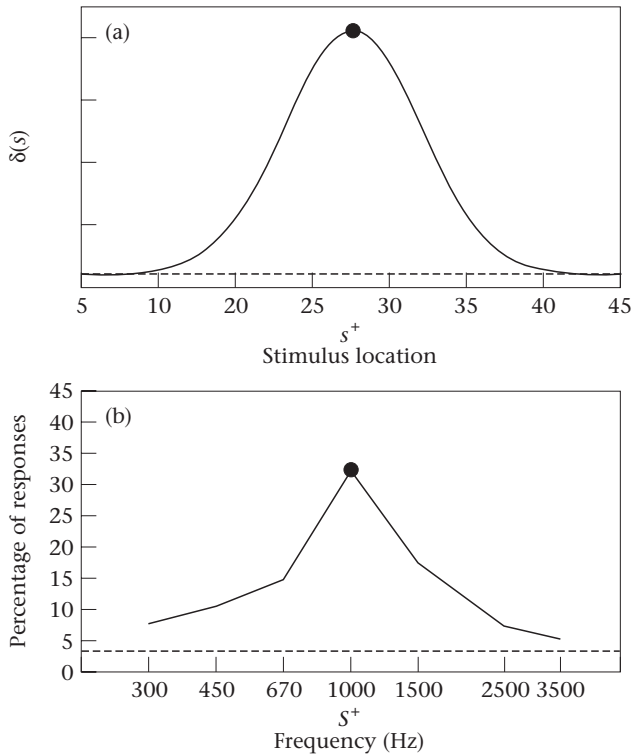


Figure 7. (a) The ranking provided by $\delta(s)$ in the model of tone-frequency generalization presented in the text. The dashed line represents the value $\delta(s^-)$. We see that $\delta(s)$ drops to this value for stimuli far away from s^+ , so that responding should be the same to these stimuli and to s^- . (b) Data from a tone-frequency generalization experiment with pigeons, redrawn from [Jenkins & Harrison \(1960\)](#). During training, a 1000-Hz tone signalled availability of reinforcement, in contrast with silence. The mean level of responding to silence is indicated by a dashed line. Tones far from the s^+ do not elicit significantly more responses than silence.

generate overlapping activation patterns. With this model of perception, and the overlap principle, we can predict the shape of generalization gradients along these dimensions.

We expect a peak in the gradient when $\delta(s)$ first increases and then decreases along the test dimension, with the peak located where $\delta(s)$ is at a maximum (we examine this point in detail when addressing the phenomenon of peak shift below). This is indeed what happens if the action of physical stimuli on the sense organ is modelled as described above. [Figure 7a](#) shows the model results for a receptor organ made of 50 cells with response functions the same as those in [Fig. 6a](#), evenly spaced along a dimension. While s^+ is a stimulus along this dimension, we have assumed that s^- elicits a very small activation in each cell, so that it can be interpreted as absence of stimulation in the sense organ considered (e.g. silence in the case of sound). In this way we have a situation like, for example, that investigated by [Jenkins & Harrison \(1960\)](#), who trained pigeons, *Columba livia*, to respond to a 1000-Hz tone but not to silence.

The data reported in [Fig. 7b](#), from [Jenkins & Harrison \(1960\)](#), show the good agreement of the results from this

study and the model. Similar findings with other dimensions and species are reported, for example, by [Hanson \(1959\)](#); pigeons, light wavelength), [Brennan & Riccio \(1973\)](#); rats, *Rattus norvegicus*, sound frequency) and [Galizio & Baron \(1976\)](#); humans, sound frequency). The precise shape of a gradient is determined by the characteristics of the stimuli used, as well as by the response properties of the receptor cells. For example, the width of the peak (i.e. the amount of generalization) depends on what stimulus range the receptor cells react to (that is, the width of the curves in [Fig. 6a](#) in the model). A more accurate model than the one presented here may be able to account for asymmetries, steepness or other characteristics of gradients.

Peak Shift or Supernormal Stimulation

In this section we consider the conditions under which peak shift or supernormal stimuli are expected. We have already considered one case in which the maximum responding was not elicited by the training stimulus or the natural stimulus (see Generalization along a line in receptor space). In general, we expect a stimulus s to be supernormal if it yields a bigger δ value than s^+ , that is $\delta(s) > \delta(s^+)$. Here we examine two typical cases where, in contrast to the examples in the section Generalization along a line in receptor space, the intensity of all test stimuli is approximately the same in the range of stimulation used (see [Fig. 6b](#)). These are nondifferential training and discrimination training along dimensions such as light wavelength or sound frequency. We show that the model predicts correctly the finding that only discrimination training produces peak shift.

Consider first nondifferential training. In the previous section we examined a case where responses to a tone were rewarded but responses to silence were not ([Jenkins & Harrison 1960](#)). Since silence had the same overlap with all test frequencies, the contribution of s^- to $\delta(s)$ can be discarded. For s to be a supernormal stimulus we then need $s^+ \cdot s > s^+ \cdot s^+$, but this is not possible if s has the same intensity as s^+ . This agrees with the empirical data on nondifferential training ([Hanson 1959](#); [Marsh 1972](#); [Galizio 1980](#)). The same conclusion is true when s^- produces a strong but uniform activation throughout the array of cells considered, for example in the case of white noise as opposed to tones of different frequencies ([Baron 1973](#)).

By contrast, after discrimination training, peak shifts are usually found ([Marsh 1972](#); [Purtle 1973](#); [Rilling 1977](#); [Ohinata 1978](#)). A classic example is the study by [Hanson \(1959\)](#) along the dimension of light wavelength, whose data are reproduced in [Fig. 8b](#). A change in wavelength causes a change in the relative activations of photoreceptors in the eye, while the total intensity is roughly unchanged. This is also what happens in the model of perception in [Fig. 6](#) as stimulation varies along the model dimension λ . To model discrimination we choose an s^+ and an s^- that lie along this dimension. The results are shown in [Fig. 8a](#), where $\delta(s)$ is plotted for four cases in which s^+ is fixed, while s^- has different locations along the model dimension. When the negative stimulus is far

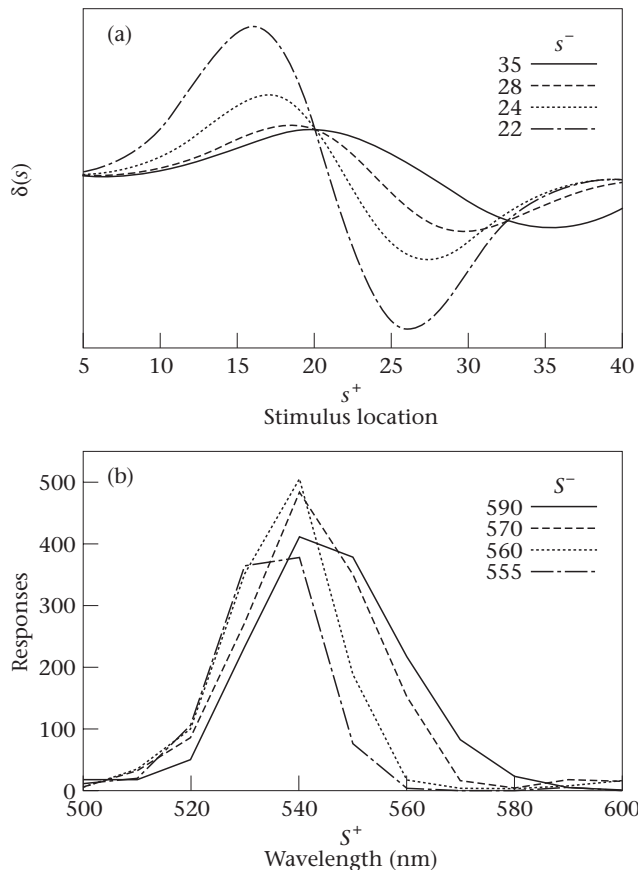


Figure 8. (a) Predictions by $\delta(s)$ as the distance between s^+ and s^- varies. The positive stimulus is kept fixed at location 20; the position of the negative stimulus for each curve is shown. When s^- is far from s^+ no peak shift is detected (for example when s^- is at 35). When s^- comes closer a shift is observed, and the peak is more removed from s^+ the closer s^- is. All curves have been scaled to have the same height at s^+ . (b) Position of the peak of a postdiscrimination gradient when the distance between positive and negative stimuli varies (redrawn from Hanson 1959). The S^+ was a light of 550 nm in wavelength for all four gradients; the location of the S^- is shown.

away from (i.e. overlaps little with) s^+ , no peak shift is found. When s^- is close enough, $\delta(s)$ is not maximized at s^+ and a peak shift is observed. The closer the training stimuli, the further away from s^+ the peak is pushed. The qualitative agreement with Hanson's (1959) experiment is clear.

A seeming disagreement between the δ gradients and the experimental ones is that from the δ gradients one expects as much negative as positive peak shift (Fig. 8a). A negative peak shift is present as well in Hanson's (1959) data, but it is strongly masked by the floor effect resulting from very low responding to S^- . One possible means of showing that the negative stimulus is preferred to other stimuli, which are further away from S^+ , would be to present the animals with a choice within S^- and the candidate stimulus. Another way, as done in Guttman (1965), again in the case of wavelength, is to raise the baseline of responding along the whole dimension, by reinforcing responses to keys of many colours. Guttman then introduced a discrimination training reinforcing

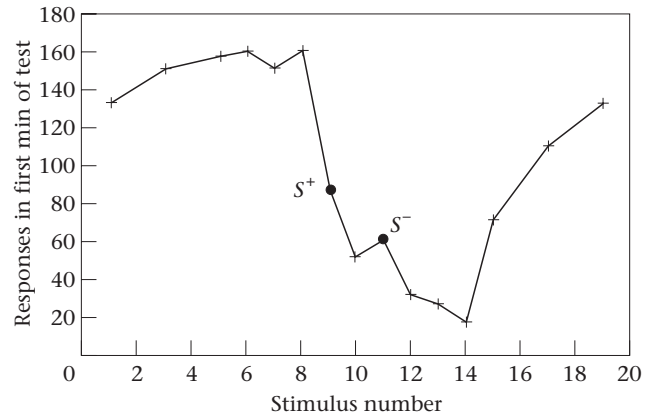


Figure 9. Generalization data redrawn from Guttman (1965), showing negative peak shift in the pigeon, on the wavelength dimension. Responding had been previously enhanced by reinforcing 19 stimuli 5 nm apart, from 510 and 600 nm, and then discrimination training between the positive and negative stimuli began. These latter stimuli were, respectively, 550 and 560 nm for four subjects, and were swapped for two subjects. The gradient shown is the average over all six subjects.

one colour but not a second one. Not even these results are entirely free of floor effects, but a clear negative peak shift can be appreciated (Fig. 9). Similar results were also obtained via a slightly different procedure by Stevenson (1966).

Peak shift phenomena along nonintensity dimensions have been found in the wild as well. One example is studies on the influence of egg coloration on the egg retrieval behaviour of birds, for instance gull species (*L. ribidundus*: Baerends 1975; *L. argentatus*; Baerends & Drent 1982). In all these studies at least one colour was more effective than the natural egg colour. These preferences can be interpreted as peak shifts arising from a discrimination between the egg and the nest background (see also the section Monotonic gradients along other dimensions). Another example comes from zebra finches, *Taeniopygia guttata*, a species in which sex recognition is acquired early in life based on the appearance of the parents. However, Vos (1995) showed that the beak colour preferred by males is not that of the mother, but is shifted away to depart from the father's beak coloration.

EXTENDING THE MODEL

We examine two possible extensions of our model. First, a viable model should ultimately be able to take into account experiences with many stimuli. When more than two stimuli control responding, it is not enough to use the δ function in equation (3) to infer generalization gradients. The overlap principle is nevertheless easy to generalize to an arbitrary number σ of stimuli. Suppose that a response r_α has been established to stimulus s^α , that is $r_\alpha = r(s^\alpha)$, for a number of stimuli $\alpha = 1, \dots, \sigma$. We can then say that, given a stimulus s , the response $r(s)$ will be 'closer' to that response for which the corresponding overlap $s \cdot s^\alpha$ is greatest. The precise meaning of 'closer'

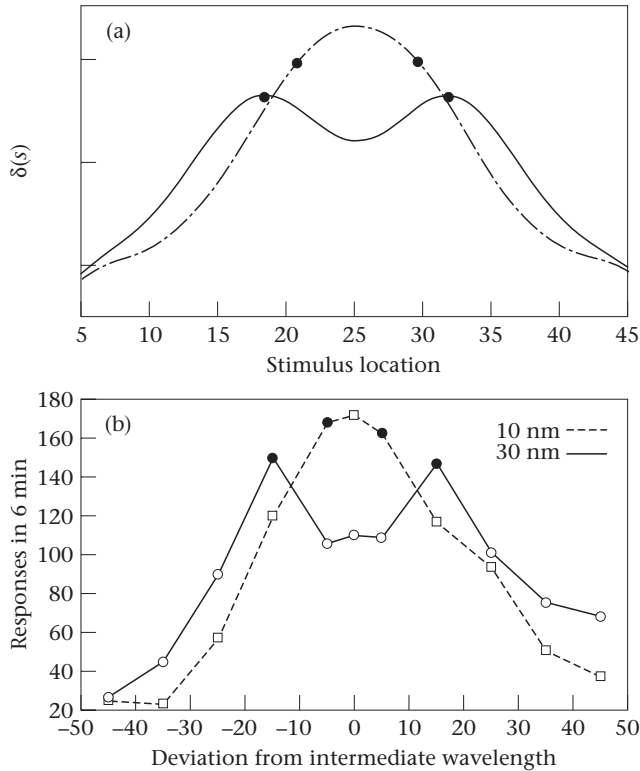


Figure 10 (a) $\delta(s)$ values, as defined in equation (7), in two situations with two positive stimuli (at the positions indicated in the figure) and one negative stimulus (producing a small activation in each receptor cell). (b) Data on wavelength generalization redrawn from Kalish & Guttman (1957). When the two reinforced wavelengths were only 10 nm apart, a single peak was found in the generalization gradient, while more distant wavelengths (30 nm apart) gave rise to separate peaks. Even when the two positive stimuli were very close (10 nm in the experiment) the increase in responding was slight.

cannot be defined without reference to a model of acquisition and memory, but generalizations of equation (3) can be formulated on the basis of heuristic principles (see below for a simple example).

A second important step yet to be made is to go from a qualitative model to a quantitative one. In introducing the δ function, we have said that it provides us with the ranking of stimuli. It would be a significant improvement to be able to predict responding quantitatively. Although we have considered only the ranking properties of δ so far, it is also apparent that the δ curves are very similar to the corresponding generalization gradients. This suggests that δ may provide something more than rankings. A simple but valuable step in this direction can be to focus on relative response strengths. That is, we can assume that if $\delta(s)$ is twice as big as $\delta(s^+)$, the response to s will also be roughly twice the response to s^+ .

We illustrate these two lines of development in a simple case, that of two positive stimuli and a negative one. Kalish & Guttman (1957) have studied this situation in the pigeon, using light wavelength as a dimension. They found that the gradient changes shape when the distance between the positive stimuli is varied. When the

stimuli are far apart, two distinct peaks are observed, but when their distance is reduced the gradient peaks at an intermediate point (Fig. 10b).

If we suppose, for simplicity, that the training procedure and responding are the same for the two positive stimuli, a straightforward generalization of equation (3) is:

$$\delta(s) = s \cdot s^{+1} + s \cdot s^{+2} - s \cdot s^{-} \quad (7)$$

with obvious notation. This quantity is plotted in Fig. 10a, for two choices of the positive stimuli, and the agreement with Fig. 10b can be appreciated. If we consider the relative height of the δ curves at different points, responding to the middle stimuli is predicted to be only mildly stronger, even when the positive ones close up. This result, together with those presented above, suggests that relative δ values indeed provide information on relative response strengths.

There are still some difficulties with these extensions of our model. For example, it is not yet clear how to define an appropriate δ function when an arbitrary number of stimuli has been experienced, each possibly yielding a different response. Also, the relative δ values can be bigger than 1 or smaller than 0, so that in these cases they cannot be directly interpreted as response strengths. We have, however, seen that δ can indeed reveal some ‘hidden structure’ of gradients that is obscured by floor or ceiling effects (see Figs 8, 9). In conclusion, there is still a lot to do. We hope to have shown that there are concrete possibilities of development.

DISCUSSION

In this paper we have introduced a general model of stimulus control able to account for various findings regarding generalization, including the phenomena of supernormality and peak shift. The main results that we have obtained are: (1) the amount of generalization and the shape of gradients are not assumed but emerge from the model; (2) gradient shapes and the occurrence of supernormality and peak shift can be investigated along any dimension, because one can always compute the overlap between any two stimuli given knowledge of receptor response properties; and (3) the model can account for all known kinds of peak shift, including the open-ended shift found in intensity generalization.

Comparison with Other Models

Gradient interaction theory

The best-known model of stimulus control is the Spence–Hull theory of gradient interaction (based on Spence 1937; Hull 1943). This theory postulates that responding can be predicted by combining individual ‘excitatory’ and ‘inhibitory’ response gradients. Each individual gradient is the consequence of experiences with a particular stimulus (positive or negative), and is assumed to be bell shaped and to peak on the stimulus experienced.

The greatest merit of Spence & Hull's theory is that different experiences interact to control responding. This interaction can have important consequences, such as peak shift. The theory has shortcomings, however. Its two basic ingredients are the shape of the elementary response gradients and the rules of their interaction. Both things have to be assumed. In early works, gradients were assumed to be bell shaped, and to interact simply via algebraic summation. It is now clear that in many cases both assumptions must be modified. For example, it is not possible to obtain the monotonic response gradients characteristic of intensity dimensions by combining bell-shaped ones. Similarly, Kalish & Guttman (1957, 1959) have shown that algebraic gradient summation does not correctly predict responding after training with two or three positive stimuli.

The approach presented here overcomes these difficulties. The shape of gradients emerges from the model, and can be understood as stemming from overlaps of activation patterns in the sense organs. We have also seen that generalization after training with two positive stimuli is well predicted by the model (see Extending the model), although more work is necessary to take into account more complex experiences.

Blough's (1975) model

A few other models base their predictions on the analysis of sets of features overlapping between stimuli (Atkinson & Estes 1963; Rescorla 1976; Pearce 1994). The most interesting is Blough's (1975) learning model. In this model each physical stimulus activates a number of abstract elements in the animal. The response is determined by these activations and by generalization factors. Generalization occurs because similar stimuli produce similar activation patterns. This model can generate realistic generalization gradients, including peak shift. A problem with Blough's model is the elements: it is not clear to what they correspond in reality. Blough himself noted that this is 'unfortunate' since 'the stimulus elements become hypothetical'. This means that it is not easy to incorporate knowledge about perception into the model. Furthermore, the generalization factors assumed by Blough cannot account for intensity generalization.

Our approach does not have these problems, since we take the interaction between stimuli and sense organs as the starting point. The representation of stimuli as activating many receptors is not arbitrary, and we can determine the activation pattern produced by any physical stimulus by studying the physiology of sense organs. For example, we have seen that, when using monochromatic light, there is a clear difference between modifying intensity and modifying wavelength. This difference cannot be discovered a priori, but needs knowledge of perceptual processes. Given this knowledge it should be possible to extend Blough's model so that it also deals with intensity effects (our unpublished data).

Neural network models

The model presented here has a few points in common with some artificial neural network models. The question

of what space to consider to represent stimuli is crucial when building such models, too. It is natural to identify the receptor space R with the input layer of the network, rather than providing the network with 'features' or other abstract inputs. Following this approach, and with the same modelling of perception used here, we have obtained detailed accounts of generalization phenomena in the case of simple network models, in full agreement with the overlap principle (Ghirlanda & Enquist 1999). There is an important difference in approach between neural network models and a model such as the one presented here. The overlap principle is an explicit statement about how experiences interact to control behaviour (via overlaps). A neural network model is built more or less in the opposite way. It is a low-level model of the nervous system, and its stimulus-control properties emerge from its computational principles, but are not apparent from the outset. We can say that the overlap principle tells us what is computed, but not how; conversely, a network model is an explicit model of how stimuli are processed, but we are not sure from this alone what will be computed. While neural network modelling has the possibility to resemble real nervous systems closely, abstract models (such as the overlap principle) can help us understand what the system is actually doing. For these reasons, we regard these two approaches as complementary, rather than antagonistic: knowing what information an animal takes into account in directing its behaviour can be valuable in designing and testing new neural network models.

Moreover, it is difficult to acquire an intuitive understanding of neural network models, because of their complexity. It is therefore convenient to have simpler, more intuitive models. For example, in designing an experiment where generalization is expected to play a role, it is easier to think about how much stimuli overlap with each other on the animal's sense organs, rather than running neural network simulations with several different stimulus configurations.

Abstract Representations

It is clear that our model cannot explain all findings, in its present form. For instance, the case of line tilt generalization experiments (Hearst 1968) is problematic. The gradients obtained are similar to those coming from, for example, wavelength or tone-frequency generalization, but all positions of the tilted lines overlap in the same small region near their centre. One way of developing the model could be to allow for more refined preprocessing of stimulation. This preprocessing would provide us with a transformed space where the overlap principle can be applied. This space would contain representations of the input stimuli that reveal more readily information about, for instance, angles or shapes. This can be done by combining stimulation from a number of receptor cells. In the case of line tilt, we can consider cells that combine the stimulation from a number of neighbouring cells in the sense organ (receptive fields). Such an arrangement would be able to replicate data from line tilt generalization, since the more the line is tilted from the S^+ position, the less receptive fields are in common with S^+ .

Another problem that the model cannot presently solve is the famous XOR (exclusive or) problem (responding to A or B but not to AB or absence of stimulation). However, this is due to the simplicity of the δ functions we have used in this paper, and it is not an intrinsic limitation of the overlap approach. For example, appropriate preprocessing can eliminate this shortcoming. It seems important here that the preprocessing we apply corresponds to reality. One reason why we have considered only sense organs is that we do not know with sufficient accuracy how neurones beyond the first few layers are activated by external stimuli (another reason was to investigate how much can be predicted by considering only properties of sense organs). The risk of being too bold is to assume as outputs of an unknown preprocessing system precisely those 'self-evident' features that we felt the need to abandon, for example building a model whose inputs are labelled 'stimulus A ', 'stimulus B ', 'combination of A and B ' and so on.

The Acquisition of Stimulus–Response Associations

Our model is about retrieval from memory, but not about memory changes. This brings up an important issue: if responding to the experienced stimuli is the same after two different acquisition processes, will this also be true for responding to novel stimuli? In our model, generalization depends not on the details of the acquisition process, but only on the established responding to s^+ and s^- . The underlying assumption is that all acquisition processes, given that they establish the same stimulus–response associations, will result in similar changes of memory, leading to the same patterns of generalization. Despite this simplification, our model can account for a number of stimulus–control phenomena. This strengthens the belief that experience is coded in similar ways irrespective of many factors, such as species, sensory modality and relative importance of learned and innate components of behaviour.

However, there are also a number of findings showing that the details of the acquisition process can be important. One such example is the phenomenon of blocking (see Mackintosh 1974). van Kampen & de Vos (1995) have also shown the effect in filial imprinting in jungle-fowl, *Gallus gallus spadiceus*, chicks). We can establish responding to a compound stimulus AB (for example, a light and a tone) in two different ways. One is simply to reward responses to AB , the other is to reward first responses to A alone, and then to the compound. If we now present B alone, we find that the former procedure results in stronger responding than the latter, even if responding to AB was the same. Prior experience with A is said to have 'blocked' learning about B . Our model can account only partially for this finding. Blocking is predicted to some extent because in the case of A, AB training the animal has less experience with B (relative to the total experience), compared with AB -only training. But this effect would be the same after AB, A training, which is at odds with current theories of blocking. We do not know, however, of any studies of blocking using the control procedure AB, A .

Outlook

In this paper we have presented a new way of analysing stimulus control. The approach seems to offer several advantages and we can envision a number of ways in which the model can be used. First, the model is based on a simple principle that can be applied widely. Stimuli are represented in a way that requires no arbitrary constructions: this allows us to model each real situation and to explore generalization along any dimension. Furthermore, we can explain and compare findings from both field and laboratory experiments, and apply the model to both innate and learned behaviour.

The model can also be used as a guide for what to expect when stimulation is important, for instance in studies of sexual selection or signal evolution. It can also be a starting point in proximate studies of behavioural mechanisms. For example, the model itself generates novel predictions that can be brought to empirical testing (see Generalization along a line in receptor space). In proximate studies it is important whether overlaps can explain responding or whether additional factors have to be taken into account. We saw above at least two cases in which the overlap principle was not sufficient (line tilt generalization and blocking). This calls for further development.

Especially in ethology, interest in mechanistic studies of stimulus control has faded in recent years. It is time to take up these studies again.

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